PRESS RELEASE: FOR IMMEDIATE RELEASE

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AA Munro Insurance has launched a Facebook campaign inviting all Fire departments in the province of Nova Scotia to compete for a chance to receive a $5000.00 donation. The idea is simple; AA Munro will donate $5000 to the Fire Department which can accumulate the most "Likes" on its team photo posted to AA Munro's Facebook site.

"*Fire fighters are an important part of the insurance family and our communities. These departments are staffed by volunteers and they have are hard time raising funds and finding people who want to join. Without their tireless efforts insurance would be far more expensive and in some cases not available at all*", Wayne Ezekiel, President of AA Munro Insurance.

In addition to encouraging friends, family and co-workers to vote, we ask that anyone who has a photo featured that has a Facebook account is tagged to increase the awareness of the contest across Facebook.

Photos need to be emailed directly to FireHall@aamunro.com; from there they will be posted on the website within one business day of being received.
The winner will be the Fire Hall group photo with the most likes by November 10th @ 5pm.

AA Munro Insurance has been in business in Nova Scotia since 1944 with the original office in Whycocomagh founded by Andrew Alcorn Munro. Alcorn fostered the company's growth with integrity, making strong ties in his community. That role has since been passed onto Alcorn's son-in-law, Harley MacCaull, the current owner and CEO, who purchased AA Munro Insurance in 1986. AA Munro Insurance serves Cape Breton and mainland Nova Scotia with 19 offices.

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